FROM THE EXECUTIVE DIRECTOR

Thomas A. Smith



Spring 2017

Dear Friend of River Landing at Sandy Ridge and The Presbyterian Homes, Inc.,

News of River Landing at Sandy Ridge (RLSR)

Mission development – The Board of Trustees, at its March meeting, approved a Master Plan which includes Independent Living additions, exciting renovations to the dining room, healthcare and wellness centers, and more. Details about the plan will be forthcoming as resident focus groups and staff work on more detailed plans for each of these items.

Renovations – The renovations to the Independent and Assisted Living common space interiors are now complete. New carpet and updated lighting was installed, fresh paint was applied and furnishings and wall-hangings in common areas, such as the Living Room and Multi Purpose Room were replaced. A complete redesign of the layout to the reception area allowed for new seating space in the main lobby.

Estate gifts – In November, we received a generous gift from former resident and RLSR Society member, Bob Kraay. This significant gift was added to the River Landing Endowment for Resident Financial Assistance and will continue to help provide resources for residents each year. Bob and Pearl moved to River Landing in 2004 and have been long-time supporters of the Foundation.

Shirley Shaver, a former resident and RLSR Society member, greatly enjoyed playing the piano for the entertainment of others, especially for her River Landing family. Shirley graciously left a bequest of \$25,000, to River Landing, for the purchase of two pianos. The new pianos were specially placed in Memory Care and in Assisted Living, Shirley's two favorite audiences.

Annual Appeal – We are grateful for all donors who contributed to the 2016 Annual Appeal, raising a total of \$57,000! Please again join us in giving to the Annual Appeal for 2017, which kicked-off the beginning of April. Our goal this year is \$60,000. Many thanks to our 2017 Chairs - Maxine Foster and Bob and Kay Law.



~ Residents Celebrating Veterans Day ~

HPU Veterans Day program – River Landing at Sandy Ridge was proud to sponsor High Point University's Veterans Day Celebration hosted on November 11, 2016, as a free event to honor local veterans. Roughly 30 of our veteran residents attended the breakfast which featured a number of speakers. Performances included the North Carolina Brass Band and the HPU Chamber Singers. After the breakfast, each veteran was given a blanket symbolic of the warmth and comfort Americans enjoy because of their service to our country.

HPU School of Pharmacy Longitudinal Patient Care Program – First year students in the Pharmacy program at High Point University are learning soft skills, that can't be taught in the traditional classroom, and River Landing residents are their "teachers." For a 2 ½ year time-frame individual students will be paired with a volunteer resident, and through

conversation and time spent together, students will learn about the residents' lives, family and health. This exercise will hopefully translate to future Pharmacists that consider the person as a whole and not simply as a consumer of prescriptions.



PHI Band – Our very own PHI Band played proudly for the opening of the March 29 Board of Governors meeting held in the Multi Purpose Room at River Landing. The band has also had some great media coverage recently; the North State Journal featured the band on March 18, in a full color story using photos of the band in action. The High Point Enterprise interviewed Rachel Dunn and several of the band members for a full page (plus) story that was published on the cover of the "Life" section in the Easter Sunday paper.

Words from residents...

"We visited 15 campuses and were drawn to River Landing because it just felt right. We have been here a year and have decided that the feeling comes from the warmth and inclusive nature of the residents and the caring and personal attention of the staff, all of which makes the people of River Landing feel like family."

Debby & Bill Allen, River Landing at Sandy Ridge residents, River Landing at Sandy Ridge Society Members

News of The Presbyterian Homes, Inc. (PHI)

Expanding our mission – The Presbyterian Homes, Inc., Strategic Planning Committee has started its work on an updated Strategic Plan. The Strategic Planning Committee, made up of several members of the Board of Governors and staff, began monthly meetings at the end of February. The goal is to present the Strategic Plan to the Board of Governors at the September board meeting. Areas being considered are the PHI mission and vision statements, core values, governance and administration, finance, fundraising, marketing of the communities, resident quality of life and mission development. We'd like to express our gratitude to our Committee Chair, Board of Governors member, David Coulter and his fellow board members, Gerry Rogers, Diane Givens Moffett, Delle Blount Wilson and Kevin Tilley, and to our resident Board of Governors members - Mac Doubles, Harold Stierhoff and Bob Beall.

Friends Homes update – Friends Homes is in the process of developing a Master Plan as well as a 5-year Strategic Plan that will guide the direction of growth for the organization. A new logo (pictured below) was launched in March. It symbolically reflects the many pieces that form the community, and embodies the Quaker philosophy of simplicity. After 10 years of loyal service as Administrator of Friends Homes, Guilford campus, Tim Jackson retired on March 31st. Missy McGinnis joined Friends Homes on April 17th as the new Associate Executive Director of the Guilford campus. A native of lowa, Missy has worked in retirement living for 20+ years. She comes to us from Sharon Towers in Charlotte, NC.

Friends

Homes

Employee engagement survey - In February we kicked off the employee engagement survey and collected surveys from employees at PHI communities as well as at the Management Services Office. The results have been received for analysis and will be shared with the communities' Board of Trustees and the Board of Governors at the fall board meetings.

LeadingAge North Carolina Names Leadership Academy Fellows – LeadingAge North Carolina has recently accepted three PHI Executives as Fellows in their year-long Leadership Academy. Allen Johnson, Executive Director of Scotia Village, Brandon Kastner, Associate Director of Glenaire, and Arnie Thompson, Executive Director of Friends Homes, have been accepted into this program designed to aid in the development of nonprofit Aging Services leaders. The course will guide attendees through the examination of the traits of successful leaders, allow participants to analyze their own leadership growth, study recent trends in the field of Aging Services, and also serves to foster relationships with peers across the state of North Carolina.

Come see us at River Landing!

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Sincerely.

Thomas A. Smith Executive Director