

Celebrating

125 years  1893-2018

Pinecrest Press

Volume 12 Issue 3

Fall 2018



Reflections from the Desk of Fero Labash, CEO

Pinecrest Foundation News

In an endeavor to consolidate efforts and clarify roles and to further support the mission of Pinecrest, the Pinecrest Foundation Board has made some very significant decisions recently.

For a number of years, having both a foundation (Pinecrest Foundation) and a fundraising department (Brethren Home—Pinecrest Community) has caused some confusion for donors. Pinecrest Foundation has supported special requests from Pinecrest for projects such as the purchase of a handicapped accessible van, partial funding of the parking lot replacement, and other projects for which it has been difficult to realize in our regular budget.

Most recently, due to the continued strain placed on Pinecrest by the Illinois Medicaid system, the Pinecrest

Foundation Board began to consider whether it would be helpful to gift its assets to Brethren Home. At its October meeting, the Pinecrest Foundation Board decided to move forward with this plan.

Pinecrest Foundation will gift its assets including a modest amount of investments, 10 acres of land and the Spirit of Compassion sculpture to Brethren Home. The Pinecrest Foundation Board voted to allow the Brethren Home Board to act on its behalf and the Pinecrest Foundation Board will dissolve. The legal entity of Pinecrest Foundation will remain in place, albeit in dormancy, and can become an active foundation again in the future if it would be beneficial to Pinecrest.

I would like to express my deepest gratitude to current and past members of Pinecrest Foundation Board for their dedication to and support of the mission of Pinecrest Community.

Day Long Celebration at Pinecrest Community

Pinecrest Community celebrated 125 years of service on August 11. Residents, staff, board members, families, church representatives, and the general public gathered for entertainment, food, and fellowship. Below are some pictures from the day's events. More pictures can be found on page 6.





Pinecrest Community Receives Donation from E. D. Etnyre & Co.

On August 10, Pinecrest Community was visited by members of the Etnyre family and representatives from E. D. Etnyre & Co. Pinecrest staff was aware that a gift was being presented, but everyone was surprised and overwhelmed by the generous \$100,000 donation towards Pinecrest’s Capital Campaign.

The Etnyre family has benefited over multiple generations from the care provided by Pinecrest Community, with Bella Gibson, June Etnyre, Eloise Etnyre, Ione Brooke, and Harriet Etnyre Driver all living at the facilities at one point in time. Family member Susan Davis spoke passionately about how “Pinecrest provided them with excellent care and allowed each to maintain dignity until the end of their life.” Susan herself volunteers regularly in Pinecrest Terrace, and several family members have also worked at Pinecrest.

In making the gift, the Etnyre family and E. D. Etnyre & Co. stated, “We are proud to continue supporting the Pinecrest facilities which have provided so much comfort to our family

members and other community families. With this donation and others, Pinecrest Community will continue their improvement efforts to ensure their ability to provide the best care possible to the local community for many years to come.”

As part of our multi-year financial campaign celebrating 125 years of service in Ogle County, Pinecrest is securing financial resources to assist with facility improvements, improve staff support, ensure financial sustainability, and strengthen the Good Samaritan program, which assists residents when their other funds have been depleted or they are in a transition period.

E. D. Etnyre & Co. has been a leading business in Ogle County since 1898, producing quality innovative equipment and outstanding service for the asphalt roadbuilding industry. We thank the Etnyre family and E. D. Etnyre & Co. for their extraordinary generosity in leading the way toward another century of exceptional service to the senior population of Mt. Morris and beyond!



Candid Camera

Pictured at left, Manor resident Rogene Poppen with Skeeter the Clown who stopped by the Manor this summer to promote the circus performances scheduled in Mt. Morris in August.

While there, she did a few tricks and showed residents how to balance a peacock feather.

Pictured at right—Village resident Dwight Butterbaugh chose a sunny September day to pick some apples.

This apple tree is located outside the Manor employee entrance on the south side of Pinecrest Village.



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Manor Beach Day!

Manor residents enjoyed a beach day this past July.

After a barbecue lunch of hamburgers and hot dogs the activity department hosted games, a sand dollar cookie treat, and a photo booth where residents posed with various props.

Pictured, Manor resident, Irma Pair.



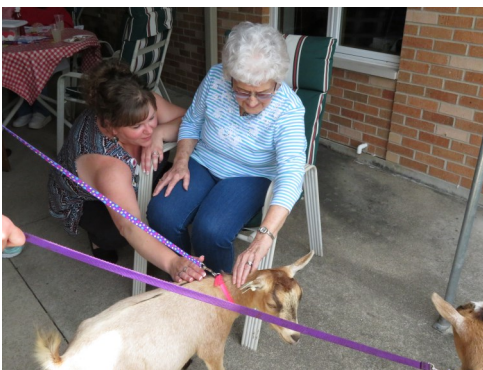
Pinecrest Manor Debuts New Parking Lot

Work on the new Manor parking lot began April 30. Residents, family members, visitors, and staff waited patiently through three seasons, and the day finally came to unveil the new and improved parking lot and sidewalks! It was a long wait, but well worth it.

The Terrace Enjoys a Country Fair

Terrace residents celebrated a country fair day in July complete with snacks, face painting, bingo and farm animals.

Pictured below, Activity Coordinator Megan Huckabee and resident Marilyn Eickman pet a baby goat; and a goat enjoys some lettuce picked from the Terrace raised-garden. At right volunteer Rose Avey helps resident Jean Albright choose a bingo prize.





Dining at Pinecrest With Your Loved One on Thanksgiving or Christmas?

If you are planning on dining with a Pinecrest Manor or Terrace resident during the upcoming holiday seasons, please sign up by the deadlines listed below.

If you would like to dine at Pinecrest on Thanksgiving sign-up sheets will be posted outside the West dining

room from November 1 through November 19.

If you are planning on dining at Pinecrest on Christmas, please sign up on the sheet posted outside the West dining room between December 1 and 19. The cost for holiday meals is \$8 per guest.



Grace Notes from Chaplain Rodney Caldwell 2018 Memorial Tree Planned

The Pinecrest Community "2018 Remembrance Tree" will be on display during the month of December in the Solarium. The tree will display ornaments bearing the name of each resident who passed at Pinecrest during the past year (Nov. 1, 2017 to Oct. 31, 2018). Following the holiday display of the ornaments, families

will be offered the ornament as a gift from Pinecrest.

Christmas impacts significantly on our grief experience. The "Remembrance Tree" was created to pro-

vide an opportunity for family members, residents and staff to remember and to celebrate the lives of those whom we grieve. Pinecrest Community is privileged to serve our residents. When death occurs, our whole community grieves the loss. It is hoped that the Remembrance Tree can assist us all in this grieving process.

This will be the second year for the "Remembrance Tree" display. Family members will receive a letter with additional information. If you have any questions about the Remembrance Tree, please feel free to contact Chaplain Rodney Caldwell at 815-734-1711 or rcaldwell@pinecrestcommunity.org.

New Service Project in the Manor

Pinecrest Manor residents began a new service project this October. Residents measured and cut donated T-shirts to be sewn into diapers for Midwives for Haiti (M4H), an organization that uses these cloth diapers in baby-packs in the

rural areas of Haiti.

Manor residents are still cutting donated plastic grocery bags into strips to be sent to organizations who crochet the strips into mats to be distributed to the homeless.



What's Happening at the Grove Community Center?

By Ali Clift, Manager/Services & Activity Coordinator for Pinecrest Grove

Yoga is finishing a Fall Session: Classes are on Thursdays from 5:15 to 6:15 p.m. class dates are October 4, 11, 18, 24.

The Performing Arts Guild will be hosting a Winter play. The play will be "It's

a Wonderful Life" a Live Radio Play adapted by Joe Landry. This beloved American holiday classic comes to captivating life as a live 1940s radio broadcast. With the help of an ensemble that brings a few dozen characters to the stage, the story of the idealistic George Bailey unfolds as he considers ending his life on fateful Christmas Eve. Show dates are December 7,

8, 9. For more information, please visit the Performing Arts website at www.performingartsguild.com.

Aireloom Music Studio will be presenting a musical variety show and scholarship fundraiser on Saturday, February 9 at 7 p.m. in the Community Center Auditorium. For more information or to purchase tickets, call 815-973-5697 or visit aireloommusic.com. Check out their event page on Facebook @AireloomMusicStudio.

The Rock River Valley Blood Center will be hosting a Blood Drive on May 16, 2019 from 12 p.m. to 6 p.m. in the Community Center Auditorium. If you would like to schedule an appointment to donate or have questions, please call 815-734-2103.





Pinecrest Community honored as Unit of Honor at Autumn on Parade

Pinecrest Community was honored as the 2018 Unit of Honor at Autumn on Parade's Harvestime Parade on Sunday, Oct. 7 (in Oregon, Ill) for its century and a quarter of providing care for the elderly. "We're very pleased to be selected for this honor," said Pinecrest CEO Ferol

Labash. "We've been serving the area community since 1893. It's a great privilege to be selected."

During the parade, the Autumn on Parade Committee presented Pinecrest with a plaque commemorating the honor.



Oregon IL High School Students Help Decorate Garden for Fall

Several area high school students stopped by one fall morning to help create two scarecrows to be displayed in the Manor Garden.

Activity Coordinator Tricia Crumley and volunteer Mary Kahly led the activity with the residents and volunteers, then helped tie the pair of scarecrows to the gazebo for display.



Mug Rugs

The Mt. Morris Community Woman's Group dropped by this summer with some mug rugs for the residents.

Residents were able to choose from a variety of different patterns including flowers, sports, and animals.

We are very grateful for special gifts that we receive! Thank you!



Pinecrest and KSB Hospital Become Partners in Health

KSB (Katherine Shaw Bethea Hospital, Dixon) has become a Partner in Health with Pinecrest Community because of the long-standing relationship we have had over the years. Together we partner on many things including long-term health care for our patients,

and our collaboration in providing Pinecrest with a medical director who is committed to their needs and the needs of their patients. We are proud of this partnership as it allows both entities to reach their mission in providing high quality, long-term health services.



Report from Jonathan Shively, Director of Advancement

Pinecrest and family go together. The generational and community intersections which Pinecrest nurtures are complex and deep. Rarely am I in a conversation about Pinecrest in which I am not asked about either someone who is a current or former resident or employee, or a member of the Mt.

Morris community. Unfortunately, my roots are "back East" in Pennsylvania, so my knowledge of so-and-so and their family usually requires some learning.

These family and community connections build loyalty and affection for Pinecrest. At a campaign reception in Elgin recently, board member Roger Anna shared a who's who list of people from the Western suburb who eventually made Pinecrest their home. A few of them are there now. Another board member, Patrice Nightingale, shared how much her mom enjoyed her years at Pinecrest, and how through her support of her mom, Patrice fell in love with Pinecrest herself. Generous expressions of Pinecrest's family-community connections show up in lots of ways, such as volunteering and financial support. Recently they emerged in the tremendous gift from the Etnyre company and family described elsewhere in this newsletter.

Gifts like the \$100,000 from the Etnyres are wonderful, and they set the tone for a campaign. They have helped us reach \$428,000 toward our first goal of \$1.5 million by the end of 2019. There have been a few other larger gifts as well, including \$200,000 from the Pinecrest Foundation and nearly \$50,000 from another family with very close ties to Pinecrest. To reach our campaign goals we'll need more of these types of gifts, but we'll also need lots and lots of gifts of all sizes. So if you read those numbers and think, "we might be able to do something similar," great! And if you read those numbers and think, "I can't even begin to conceptualize those amounts," don't let

that dissuade you from asking, "But what can I/we do?" A hundred people giving \$100 each is our next \$10,000!

We are grateful for the generous support of ALL our donors! The fruit of your investment is seen in the lives of our residents, in the connections of family and community, and in the beautiful new parking lot welcoming you to Pinecrest. There is more fruit to harvest!

To support Pinecrest, make your check payable to "Brethren Home" (Pinecrest's legal name). All undesignated gifts received during the campaign will support the campaign, and along with gifts designated specifically for the campaign will support the projects and commitments outlined in our strategic priorities plan and identified by the board and administration as most critical.

We invite you to consider a regular recurring gift, an increase in your annual giving, and setting a personal giving goal to support Pinecrest.

To further explore your gift potential and discuss major gifts, future giving, your estate plans, or the range of available giving mechanisms, please contact Jonathan Shively or Ferol Labash at giving@pinecrestcommunity.org or 815-734-4103.

The Board of Directors approved a gifts reception policy for Pinecrest at its August 2018 meeting. This policy will guide donors and Pinecrest as we welcome the support of our friends and also remain good stewards of Pinecrest's staff time and expertise.

If you are considering a gift to Pinecrest, particularly one that involves any kind of real property or physical items, please contact us to discuss how we can most readily accept your gift. A copy of the policy is available upon request from giving@pinecrestcommunity.org.

More Pictures From the 125th Anniversary Celebration





Annual Good Samaritan Banquet Recap

The annual Good Samaritan banquet was held on June 23.

Fifty-two guests attended the event and enjoyed their choice of prime rib or salmon and entertainment by Eileen Quest.

Eileen (pictured bottom left with Good Samaritan supporter Roger Martin) started singing at the age of nine. She was the vocalist with the big band *Class Act* for 20 years. She has also been the vocalist with the big band *American Winds* that toured Europe playing at seven venues throughout the country. During her career Eileen had the pleasure of performing on the Jerry Lewis Telethon with the country band *The Country Playboys*.

Most recently Eileen has developed her own shows using pre-recorded music to the songs she loves.

In between dinner and entertainment, Jonathan Shively, Director of Advancement, shared information on the fundraising campaign that is currently underway.

Ferol Labash, CEO, honored Vera Adams (pictured top left) for her 25 years of service at Pinecrest Community.

Vera works in the laundry department and as an avid seamstress and crafter for many years has become the unofficial "Pinecrest seamstress" making sure all items that need mending are taken care of accurately and in a timely manner. Before Vera transferred to the laundry department, she worked as a CNA in Pinecrest Terrace.

This event raised over \$4,500 for the Good Samaritan Fund.



Afghan Silent Auction, Christmas Open House, and Craft and Vendor Fair Information

A lovely afghan has been created and donated by Pinecrest employee Cindy Sarver. This beautiful gray blanket is adorned with the hearts and the phrase "Pinecrest the home with a heart est. 1893." A silent auction is being held for this afghan with proceeds benefitting the Good Samaritan Fund. If you would like to bid on this item, call 815-734-4103 or email asikyta@pinecrestcommunity.org. Deadline to place your bid is December 5.

Pinecrest Community's annual Christmas Open House will be held on Saturday, December 1, from 2:30—4 p.m. in Pinecrest Manor.

Santa will be here ready to take pictures with your loved ones. In addition, there will be entertainment and treats.

Please plan on stopping by to visit!

This is always a fun day with plenty of opportunities to catch up with old friends and make some new friends as well!

The annual craft and vendor fair and bake sale will be held on Saturday, December 1, from 9 a.m. - 3 p.m. at Pinecrest Grove Community Center.

This event is a great opportunity to do some Christmas shopping and support the Good Samaritan fund.

Area vendors and local crafters showcase their wares. Items available vary but in the past have included jewelry, home décor, accessories, homemade maple products, homemade vanilla, handmade soaps, makeup, succulents, books, candles, and wax melts.

The bake sale offers items baked and donated by Pinecrest staff and other Good Samaritan supporters.

All proceeds from the sale of baked goods benefit the Good Samaritan Fund. You will want to arrive early to get the best selection of homemade treats as they sell out fast.



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Our Mission —

Pinecrest Community is a not-for-profit continuing care retirement community organized exclusively for charitable and benevolent purposes that:

- ◆ Provides high quality residential and health services as expressions of Christian ideals and values.
- ◆ Invites and welcomes all people, without discrimination.
- ◆ Promotes an active retirement and healthy lifestyle with respect, dignity and security for the whole person.
- ◆ Recognizes a responsibility to work in concert with other providers and the community to improve the quality of life and health services for older adults.

Pinecrest Press is published by Pinecrest Community Marketing Department, 414 S. Wesley Ave., Mt. Morris, IL 61054. 815-734-4103. If you have suggestions for articles, you may contact the department directly. See contact information below.

Pinecrest Press would like to "Go Green" in the future. If you would like to join our efforts by receiving this newsletter by email, contact Amy Sikyta: asikyta@pinecrestcommunity.org.

If you no longer wish to receive this mailing, please send a request for removal to: Pinecrest Community, Attn: Amy Sikyta, 414 S. Wesley Ave., Mt. Morris, IL 61054 or email asikyta@pinecrestcommunity.org. You may also call Pinecrest at 815-734-4103.