

Village Insights

Spring 2018

The Newsletter of Carleton-Willard Village

Village Centre Makes Its Debut



Northwest view of the stunning new Village Centre, showcasing its distinctive copper and aluminum composite exterior. The Village jitney makes regular runs from the cluster homes and other Village locations directly to the sheltered entrance. Residents now never need to miss a class, meeting or appointment at the spa!

The much-anticipated Village expansion brings new opportunities for fitness, creative expression and social engagement.

The ambitious Village Centre project was completed in September 2017, and opened to rave reviews from residents, staff and visitors. The project – over three years in the planning – adds over 13,000 sq. ft. of meeting, activity, fitness and dining spaces to Main Street. The expansion not only transforms the look of the community, but builds on the Village's already-impressive array of programs and amenities.

"We've created such a wonderful new space for our residents!" says Paul Lund, CWV Director of Facilities Management and the Village administrator responsible for overseeing the project's construction. "We're now able to have many more opportunities for meetings and activities. It really is an impressive addition to our community."

A large crowd attended the Village Centre Open House

on September 28. "I was in the new Computer Lab," Paul recalls. "and the response was very positive. Many residents commented on the design of the building. And, of course, people were excited about the spaces for their favorite activities."

The Village Centre's design provides a number of new dedicated community spaces for residents. Previously, the Facilities Team had been tasked with continually reconfiguring existing spaces to accommodate the growing number of resident programs and organizations.

"We don't have to worry about moving tables and chairs and equipment in and out of storage every time a different group gets together," explains Paul. "So, even though we now have a larger facility to manage, it's much more efficient."

The Village Welcomes a New Face to its Executive Team



*Maria Byrne, CWV's new
Director of Sales & Marketing*

Village as Director of Marketing.

Coming to the Village from North Hill in Needham was “a natural fit,” according to Maria. She first learned of CWV in 1996 while working at a retirement community in Exeter NH. “Carleton-Willard had been doing it right for ten years before we came along,” recalls Maria. “Everyone had such respect for the community. When we visited back then, I was immediately impressed with the campus, the atmosphere, the people...beautiful, welcoming, just like it is today!”

According to Maria, she has two primary goals at the Village. One is to gain insights from her new associates. “The staff here, their longevity, their experience – it’s amazing!” notes Maria. “I’ve been in

At the tail end of 2017, the Village said hello to the new face of our Marketing Department and bid a fond farewell to a dear friend.

Maria Byrne assumed the role of CWV’s Director of Sales & Marketing. She replaces Peggy Whiteley, who retired after 20 years at Carleton-Willard

the business a long time, but I’ve got a lot to learn from them.”

The second goal is to “be the best face” for the Village. “I’m the first impression people get,” says Maria. “So, my job is to tell the Carleton-Willard story so well people want to experience it for themselves. That’s a big responsibility, and I’m very excited to take that on.”

Maria acknowledges she has big shoes to fill with Peggy Whiteley’s retirement. “This is a ‘relationship job’ – it’s all about making people feel important, and Peggy did that so well.” She adds, “This is the best job in the house!”

Peggy Whiteley helped over 350 new residents move to Village

in her time here. “I had the privilege of working among so many delightful and interesting residents, and with such a talented and caring staff!” she says.

Peggy plans to spend her retirement traveling and enjoying time with her grandchildren. Congratulations, Peggy!



Outgoing Director of Marketing Peggy Whiteley

Oh, Those Sweet Sounds!

We’re extremely lucky to have a number of talented singers and musicians at the Village who happily share their gifts with us all. Top left, resident Dr. Alan Kaitz displays his chops on the Main Street piano. This particular performance was the first in a series of selections from *The Great American Songbook*, a collection of the most influential American popular songs and jazz standards from the early 20th century.



Bottom left, resident Dave Hill leads an animated rehearsal for an upcoming performance of *A Visit to Broadway* – favorite songs from musicals of the 1950s. From left, David’s daughter, Judy Hill Bose; David; and two of David’s classmates from Indiana State Teachers College, Jerry Kowallis and Gene Thomas. Just out of view to the right, regular Village performer and Director of the CWV Singers Group, Bob Lague, is on piano.

New Village Centre Makes Its Debut

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If there is an architectural theme to the new addition, it is “light.” A multitude of windows, skylights and roof lanterns – plus a dramatic two-story atrium – allow lavish amounts of daylight to bathe the interior. Spaces large and small feel open and airy, with the glass barely marking the boundary between inside and outside. In fact, views to the surrounding gardens, landscapes, fields and woods caught more than a few by surprise.

“I see people walking around all the time, checking out the design of the new facility,” notes Paul. “But also, they’re pausing to see some of the new views that, to be honest, some of us didn’t realize were there! The view of the back field from the balcony by the Meadow Room, for example...it’s stunning.”

The project was not without its challenges, the greatest being a “massive amount” of ledge that needed to be removed before the foundation could be built. “No one – and I mean *no one* – had a clue how extensive the ledge was!” Paul recalls. Although the added work put the project 2-3 months behind schedule, no changes to design were required.

The Village Centre was designed by Tsomides Associates Architects & Planners; GPR (Goldsmith, Prest & Ringwall) Inc. were the civil engineers; the general contractor was C.E. Floyd Inc.; and Robie Window Systems, the project’s subcontractor. CWV’s President &

CEO, Barbara Doyle, sought extensive opinions and feedback from residents prior to construction. “The Village Centre may have been Barbara’s ‘vision,’” explains Paul Lund, “but she got plenty of input from the residents – something, actually, she does all the time.”

Some of the new spaces, such as the Art Studio, had been discussed among residents and administration for a number of years. From the project’s inception, input from the Village’s sizeable art community drove many critical design decisions for the Studio. The finished space is bright and uncluttered, with impressive arcs of windows supplying plenty of natural daylight. And the conversations continued after construction.

“We waited a while before we outfitted the Art Studio because we wanted people to see the space first, get a feel for it,” Paul explains. “We also wanted to give them the time to tell us: what kind of easels work best? What are the right tables and storage units to get? What do you need for art supplies? At the end of the day, we wanted to make sure we were giving people the right things.”

Residents shared their ideas for other spaces such as the new Computer Lab, where technical specifications for networking and the A/V projection system were incorporated into the design. And inside the Exercise Studio, a shock-absorbing “sprung” floor was installed to

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[top left] Blessing the Village Centre – CWV’s Chaplain, The Reverend Alexx Wood; President & CEO, Barbara Doyle; and Board of Trustees Chairman, John E. Cupples, preside over the interfaith Blessing of the Buildings. The event officially marked this significant moment for the Village. **[top right] Inside The Brass Rail Bistro** – The amazing food experience at the Village got even better with the 50-seat Brass Rail Bistro, offering both inside and patio dining. **[bottom left] Bistro To Go** – In a hurry? No worries! Grab a delicious meal to go – prepared by our award-winning chefs – at the newly renovated Victoria Café. **[bottom right] Main Street v2.0** – Main Street is not just bigger and better, but boasts numerous skylights, an atrium, and plenty of windows to let daylight in everywhere you look. Outside the Brass Rail, elegant new stained glass windows add just the right touch of shimmer and color to a cozy spot for catching up with friends.

Bags Away!

Despite navigating nearby Village Centre construction, the 2017 Excess Baggage Sale was once again a huge success! The biennial charity fundraiser involved no fewer than 139 residents and members of the Village's Facilities, Dining Services and Housekeeping departments.



Event co-chairs Joan Kaufman and Alice Morrish were assisted by Gail Hatfield, Director of Learning in Retirement, and Reagan Vetree, Director of Dining Services, in helping to maximize the event's profitability. The Sale grossed \$24,409, with a net \$16,785 earmarked to various local and national charities. Recipients were determined by the resident ad hoc Donations Committee. Well done!

New Village Centre Debut

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increase stability and reduce injuries.

In the tradition of quality dining at the Village, no shortage of attention was given to food. The new Brass Rail Bistro is a 50-seat full-service eatery serving casual fare. Residents can choose to dine inside – a warm, inviting atmosphere with wraparound windows affording views of the Croquet Court – or outside on the beautifully landscaped patio. The relocated Victoria Café features an assortment of “to-go” items. And a new commercial kitchen is equipped with emergency power for full meal capability during power outages.

The new Village Centre is a bold, forward-thinking addition to the Village. And according to Paul Lund, other retirement communities are sure to take note. “You’re going to see a lot of places do something like this one day,” says Paul. “But...we try to be first!”



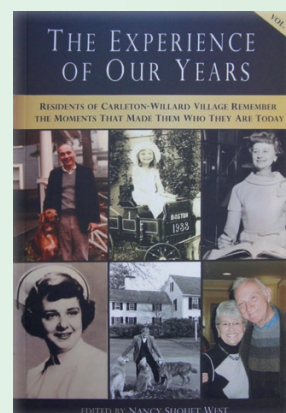
McKibben Lecture Details Fight for Green Energy

Named “America’s most important environmentalist” and “one of the world’s most important global thinkers,” Bill McKibben captivated a standing-room-only audience during his lecture at the Village Auditorium on January 18.



One of the founders of 350.org and noted author of *The End of Nature* – regarded as the first authoritative book on climate change – Bill presented *Turning Up the Heat: Physics and Politics in a Warming World*. The talk detailed the progress made in the fight to end our reliance on fossil fuels while expanding renewable energy sources. Using photos, research data and his own fascinating personal experiences, Bill documented grassroots efforts from around the world (currently in every country except North Korea) that are slowly but surely changing consumer demand, industry practices and government policies.

The afternoon’s presentation was cosponsored by two resident organizations, the Civics Issues Group and the Green Team. Bill’s talks always create a buzz at the Village, and this one was no exception! Shown in the photo with Bill are residents Jeanne Paradise (left), chair of the Green Team, and Peggy McKibben, Bill’s mother.



Follow-up to the Best-seller!

In the vein of 2012’s popular The Experience of

Our Years, Volume I, journalist Nancy Shohet West returned to Carleton-Willard Village to invite residents to share their life stories. In this fascinating follow-up, 30 men and women – age 79 to 103 – were asked: “What was the most formative event of your life? What made you the person you are today?” Chance encounters, professional opportunities, brushes with history, family strife, creative pursuits and more vividly paint one life-transforming moment after another...and reflect life journeys fully embraced. The Experience of Our Years, Vol. II is an absolute must-read.

The Village Photo Gallery



Views of the Village Centre: [top left] The dramatic exterior of the Village Centre features distinctive copper and aluminum panels and extensive windows, shown here on the southwest view of the second story. [top right] The patio outside the new Brass Rail Bistro is sure to be a popular dining spot in warmer months. The patio overlooks the newly-updated Croquet Court and Putting Green. And the food? In a word: extraordinary! [center left] The new Art Studio is a dream come true, with plenty of space and gorgeous natural light to fuel resident artists' creativity. [center right] The Exercise Studio has been designed and outfitted to accommodate a host of fitness programs. [bottom left] A happy consequence of Village Centre construction are the amazing new views, such as this autumn panorama from the Meadow Room. [bottom right] Many residents are already calling the Day Spa their "favorite place." Feeling like a relaxing massage or manicure? It's yours at the new Village Centre.

Boston Globe Magazine Honors CWV For Third Consecutive Year

Carleton-Willard Village has again been designated as one of the Top 100 Women-Led Businesses in Massachusetts. This is the third year in a row that the Village and its President and CEO, Barbara Doyle, have been recognized with this prestigious award.

Boston Globe Magazine and its partner, The Commonwealth Institute – a local nonprofit supporting female Massachusetts business leaders – present the annual Top 100 list. Organizations on the list come from a wide range of industries, including finance, education, health care, energy, technology, engineering and construction, biotechnology, and retail. Each is ranked according to business growth, workplace and management diversity, innovative projects, and ways each has helped advance its industry.

“I am honored that Carleton-Willard has again been recognized,” said Barbara. “And it’s my privilege to be at the helm of this extraordinary organization. But it takes a team of outstanding employees to deliver excellence every day. This award, in truth, is really all about them.”



CARLETON-WILLARD VILLAGE

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Carleton-Willard Village is a not-for-profit continuing care retirement community accredited by CARF-CCAC, and is a teaching affiliate of the Boston University School of Medicine.

For more information about Carleton-Willard Village or to arrange a visit, please go to our website or call 781-275-8700.