

FALL 2017 / WINTER 2018



Progress continues with expansion construction, fundraising for naming and recognition opportunities

Work is progressing nicely on construction of the new Resident Activity Center and expansion of space for Dining Services, while fundraising for the project has topped \$2.7 million.

While unrelenting inclement weather in early spring caused some delays, crews have been able to make up a good bit of lost time. The facility is expected to be completed by next September.

Meanwhile, the Life Plan Community has made tremendous progress in working with area arts groups to provide exciting programming for the 320-seat theater. Among those who are planning to work with Well•Spring are Greensboro Opera, Greensboro Symphony, Bel Canto, Five by O.Henry and more. Additional details on these opportunities will be released soon.

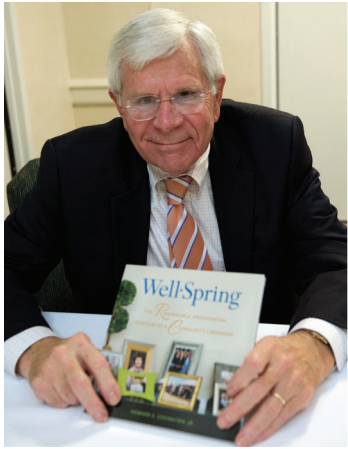
Finally, people have responded enthusiastically to efforts to raise money for the addition. While several naming opportunities already have been reserved for donors, additional naming opportunities remain. To learn more about how you can support this effort, please contact Alan Tutterow, executive director, at ATutterow@well-spring.org.

For naming and recognition opportunities, please see page 3

INSIDE:

- **Well•Spring Awards**
- **New Book on Well•Spring**
- **Follow Well•Spring on Social Media**
- **What's Happening at Well•Spring**

New book chronicles history of Well•Spring



In September, Well•Spring, A Life Plan Community released a new book that chronicles how Well•Spring came to be and how it has evolved over the past quarter-century.

Well•Spring: The Remarkable, Providential Creation of a Community Landmark is a photo-packed look back at how a group of area residents and churches came together with a vision.

Roughly 20 years in the making, the 130-page book takes readers

through the entire process, from the earliest meetings with key organizers to the design, ground-breaking and opening of the community and finally to the far-reaching asset Well•Spring's full line of services is today for a broad demographic of older adults.

A standing-room-only crowd turned out at the Richardson Auditorium on Sept. 5 to hear Steve Fleming, president and CEO of The Well•Spring Group, interview key people in Well•Spring's history,

along with the book's author, Howard E. Covington, Jr. Covington later signed books for residents at a reception in the Rotunda.

Complimentary copies of the book are available in the Administration suite on the second floor (one copy per Well•Spring household). Additional copies can be purchased for \$10 in The Shoppe.



Well•Spring Naming and Recognition Opportunities

	NUMBER OF GIFTS	AMOUNT
Auditorium	1	\$2.5 million
Bauman Bistro (Ed and Vivien Bauman)	1	Taken
Lounge/Bar	1	\$1.2 million
Auditorium Lobby	1	\$1 million
Special Occasions Dining Room	1	\$750,000
Hobby and Woodworking Studio	1	\$500,000
Visual Studios	2	\$400,000
Rehearsal Hall	1	\$300,000
Art Gallery adjacent to Auditorium Lobby (Featuring works from the collection of Weatherspoon Art Museum) (Jo Safrit and Cathy Ennis)	1	Taken
Steinway Piano (In Memory of Dr. Lawrence and Alma Louise Hart)	1	Taken
Stage Equipment and Rigging Package	1	\$150,000
Lighting Package, including LED Lighting	1	\$150,000
Visual & Communications Package	1	\$100,000
Audio Package (Tom and Elaine Wright)	1	Taken
Rotunda Signature Artwork	1	\$100,000
Distinguished Visiting Artist Lecture Series (In partnership with Weatherspoon Art Museum)	1	\$75,000
Auditorium Seats (Recognition will be on a permanent plaque, not on individual seats)	320	\$5,000

Well•Spring racks up kudos!

In July, two media organizations honored Well•Spring.

Participants in the *News & Record's* annual Battle for Guilford's Best competition voted Well•Spring, A Life Plan Community not only "Best Retirement Living Facility", but also "Best Place to Work > 500 Employees." Recognition was made during a party at The Empire Room on July 27.

That same evening, the *Triad Business Journal* recognized Steve Fleming, president and CEO of The Well•Spring Group, as one of the "Most Admired CEOs in the Triad." Fleming was honored, along with 17 additional CEOs, at a reception at Greensboro Country Club.



Steve Fleming, left, with Ollie Chandhok, publisher of the *Triad Business Journal*
(Photo by Susan Cox)



Passing of the gavel

The leadership of Well•Spring's Resident Council recently changed hands as Jim Armstrong handed over the president's position to Clem Clement. Well•Spring has a very active council, made up of residents who provide hands-on input regarding a wide range of community interests, activities and issues.

Follow Well•Spring all over social media

Did you know that Well•Spring entities have a prominent presence on social media?

People can follow along with Well•Spring news on Facebook by “Liking” the page for Well•Spring, A Life Plan Community, or on our Twitter and LinkedIn pages or on YouTube, where you will find many videos about residents and amenities, as well as meet many of our staff.

In addition, Steve Fleming, CEO of parent company The Well•Spring Group, has launched a blog. “News & Views on Aging” provides insight into retirement lifestyles and choices, as well as issues important to the business of aging services. You can find his blog at SteveFleming.net and subscribe to receive email notifications when Steve posts a new entry.



Greensboro resident Connie Collins, left, won the drawing for a new Kindle Fire 8 tablet for liking Well•Spring's pages on Facebook, and receives it here from team member Margaret Brown.



First Well•Spring employee receives statewide honor

Barbara Adams, director of Resident and Community Relations, who was the first person hired 30 years ago when Well•Spring was in its planning stages, was honored by LeadingAge North Carolina for Service Excellence. Here, Barbara accepts her award from Tom Atkins, president and CEO of LeadingAge NC, during LeadingAge NC's annual meeting in Pinehurst. Barbara is retiring from Well•Spring in December.

Happenings!

You never know what's going to take place at Well•Spring, A Life Plan Community.

There might be a car show outside, a Fourth of July program, an introduction to new animals ... or even Air Force One flying overhead (which is quite the sight!). Our residents are constantly having a great time!



Holiday Tree Decorating Contest

Supports area nonprofits

At Well•Spring, the holiday season has become synonymous with our annual Holiday Tree Decorating Contest, which supports nonprofit organizations throughout greater Greensboro.

Each year, we invite a dozen varied nonprofits to unleash their creativity by decorating a tree. Typically, the resulting tree somehow conveys the mission and work of the nonprofit it represents. Each participating organization receives \$500, and the tree that receives the most votes is awarded an additional \$2,000.

THE 2017 PARTICIPATING ORGANIZATIONS ARE:

A Simple Gesture
Downtown Greenway
Greensboro Public Library
Greensboro Science Center

Greensboro Symphony
Hirsch Wellness Network
Kids Path
Mustard Seed Foundation

The Queen's Foundation
Senior Resources of Guilford County
Touring Theater of North Carolina
Women to Women

Last year, Earlier.org took the winning prize for its tree promoting its fight against breast cancer and the importance of early breast cancer detection.

Memorials, Honorariums and Other Gifts

The Board of Trustees of Well•Spring, A Life Plan Community and the Well•Spring Foundation gratefully acknowledge the gifts that have been made by the following contributors from Dec. 1, 2016, to August 31, 2017, in memory or in honor of loved ones, friends and those who have touched their lives in so many ways.

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