

Giving Forward



Building Community Together

A Publication of the Blue Heron Foundation At Willamette View

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Willamette View Green Team Gifts \$1,200 to Riverview Project from Bottles & Cans Redemption Monies.



Bottle Brigade (l to r): Cliff Hillebrandt, Harold Black (now retired but for four years collected bottles and cans for the GT), Gary Smith, Bill Steimer and Don McHarness. Not pictured is substitute Frank McNamara.



BottleDrop Helps Nonprofits Raise Funds

BottleDrop is a new way to redeem bottles and cans in Oregon. It has a program where 501(c)(3)s, like Willamette View, can earn money from the contributions of others — individuals redeeming their bottles/cans can designate a nonprofit to receive the refund.

If you would like to help the WV Green Team, locate a BottleDrop and donate your bottles and cans to "Willamette View Association." For information on this program go to www.bottledropcenters.com/Give/.

Collecting refundable containers is worth the effort... Green Team started back in 2010.

The Willamette View Green Team (GT) has gifted \$1,200 to the Riverview Project; which is all the monies they raised from collecting bottles & cans in 2017. For their gift as the Green Team and for their individual donations to the campaign, they will receive special recognition as the sponsor of the recycling areas in the kitchen and loading dock as well as the compost cleaning area and trash compactor in our new building.

Collecting bottles and cans dates back to the earliest days of the GT when, in 2010, Ruth Black, wife of Harold suggested the group find a way to raise money. Harold was a Pantry volunteer at the time—separating bottles and cans purchased by the Pantry from the ones residents purchased off campus; so he started taking those bottles/cans to Fred Meyer stores, hand feeding them into the machine for the cash refund.

When Bill Steimer took over the job, he changed the procedure and signed up Willamette View with BottleDrop, adding more funds to the GT treasury, enabling them to sponsor tours to recycling sites and purchase educational supplies.

When Bill's term was up in late 2017, the task became a team effort. First, Don McHarness took on the Court collection and soon added the Terrace, Plaza and Waterfalls to his list. Then Gary Smith volunteered to take over Manor collections. And when Cliff Hillebrandt, owner of a pick-up, was drafted to drive the bags to the redemption center, the team, along with substitute Frank McNamara, became known as the Bottle Brigade.

On January 1, 2018 new statewide rules went into effect with the bottle and can refunds doubling to 10 cents. If future bottle and can redemptions sufficiently increase, the Green Team hopes to add at least another \$1,200 to its current donation to the Riverview Project.

Sign your name, create a drawing; 'make your mark' in Riverview



Sentiments left on a former Riverview wall, April 2017

Remember the walls we left sentiments on in the old Riverview dining room hallway? Those walls are gone with the dust of demolition, but soon you will have a chance to make your mark on new walls.

During the first week in May, dry wall boards will be available for residents, staff, family and friends to write or draw on. The boards will be available for one week and then Walsh Construction will install them within the new building... for posterity. So, watch for the posted locations of the boards then come and "Make Your Mark" on our new Riverview Project!



Meet Claire Ghazal, BH Foundation's New Development Coordinator

On April 2nd Claire Ghazal started in the new position of Development Coordinator for the Blue Heron Foundation.

Claire comes to us from Hawaii where she was the Development Coordinator for Shriners Hospital for Children in Honolulu for two years. In 2013, she received a bachelor's degree in Urban Studies from the University of California, Irvine. Claire says "You see the best side of people when you work in philanthropy. Every donor has a story to tell and every gift serves a greater purpose." Claire is excited to connect with residents, so stop by her office in the Manor any time, introduce yourself and welcome her to Willamette View.

Ask Loraine



Loraine Collacchi,
Capital Funds Manager

Q I hear the Riverview Capital Campaign is wrapping up soon. What's next?

A Yes, it is. But even though the Capital Campaign is getting ready to wind down, you still have time to make a gift and be recognized on our new donor wall. Every gift is important to this campaign — and very appreciated. Feel free to call me (503-652-6203) or come by my office in the Plaza on the second floor to talk about your donation to the Riverview Project, the heart of our community.

If you have a question on the Riverview Project or Capital Campaign, submit it to lorainec@willametteview.org

For information on the Blue Heron Foundation or Riverview Project Capital Campaign, contact:

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