

INNER CIRCLE

ABHM FOUNDATION NEWSLETTER



ABHM

American Baptist
Homes of the Midwest



ELM CREST
SENIOR LIVING COMMUNITY



TUDOR OAKS
SENIOR LIVING COMMUNITY



THORNE
CREST
SENIOR LIVING
COMMUNITY



CREST SERVICES



MAPLE CREST
HEALTH CENTER



TRAIL RIDGE
SENIOR LIVING COMMUNITY



MOUNTAIN
VISTA
SENIOR LIVING
COMMUNITY



THE COMMUNITY AT
FRANKLIN PARK

ABHM Offers Residents Solution to Hearing Loss

Enhancing residents' quality of life is one of the highest priorities for American Baptist Homes of the Midwest (ABHM). When residents suffer loss of hearing, enjoying conversations with friends, family, church services, entertainment and other activities becomes difficult. As a result, seniors often withdraw from life-enrichment programs and become disengaged.

Which is why ABHM partnered with Eversound. Eversound designs and develops proprietary audio technologies, which help seniors hear clearly during movies, presentations,

group activities and conversations. The headphone system is specifically tuned to the needs of seniors and provides an enhanced listening experience compared to conventional hearing aids.

“While hearing aids amplify all sound, Eversound focuses in

on the source of what someone is listening to and amplifies that specifically,” says Leah Atz, wellness director at Thorne Crest Senior Living Community in Albert Lea, MN.

Thorne Crest was the first of ABHM's communities to use the Eversound technology, and the results have been overwhelmingly positive. Resident Cam Shelhamer says: “I can hear so much better with the headset. Otherwise, I have to be face-to-face to read lips.” For those like Cam who have experienced hearing loss, Eversound has had a transformative effect.

“You really see Eversound's impact when residents have headsets on and they just light up,” Leah says. “They become so engaged. It's like night and day.” Residents have used the Eversound devices at theater productions, movie outings, care consultations and in everyday conversations.

“You can tell on residents' faces when they're only picking up bits and pieces of what's being said,” Leah says. “When you put the Eversound on them, they're smiling.”

“

Eversound enables our resident who have hearing loss to hear again with a level of clarity they haven't experienced in years. The response from ABHM residents and staff to the Eversound technology has been extremely positive and increased resident participation in our life enrichment programs and improved resident quality of life.”

— Jeff Hongslo
President/CEO



Cam Shelhamer

YOU CAN HELP IMPROVE OUR RESIDENTS' QUALITY OF LIFE

Your gifts to ABHM help ensure that projects like Eversound continue to improve the lives of those in all of our communities. Your gift of any size can make a big impact. Visit abhomes.myplannedgift.org to learn more.



CALL IN THE EXPERTS

Avoid mistakes by drawing on the expertise of planned giving experts to create an estate plan that meets the needs of the people and causes you cherish. Send for our FREE guide *Build Your Best Will Planning Team* by returning the enclosed reply envelope today!



ABHM

American Baptist Homes of the Midwest

Tommy Tyler

Director of Sales, Marketing
and Development

14850 Scenic Heights Rd., Suite 125
Eden Prairie, MN 55344
(952) 253.1483

tyler@abhomes.org

abhomes.myplannedgift.org



Planned Giving: Why It's Critical to Our Work

Planning for the future is always a good idea, no matter where you are in life. As an example, ABHM relies on the foresight of those who include a gift to us in their financial or estate plans. These planned gifts can be made now to immediately support our mission to create healthy Christian communities that empower older adults or they can take effect in the future as a final way to leave your legacy.

Depending on the gift arrangement you choose, you can:

- Feel secure about the future of your loved ones.
- Maintain control of your assets for life.
- Receive tax benefits.
- Give more than you ever thought possible.

Here are a few popular planned giving options:

GIFT OF APPRECIATED SECURITIES

If you've owned stock for more than a year, and it's increased in value, you may donate the stock directly to us. You may receive an income tax charitable deduction for the full fair market value of your gift when you itemize and eliminate capital gains tax.

GIFT IN YOUR WILL OR REVOCABLE LIVING TRUST

This can be as simple as including a sentence in your will or living trust. Because this gift doesn't go into effect until after your lifetime, your current budget isn't affected, and you can change your mind at any time.

GIFT OF RETIREMENT PLAN ASSETS

By naming ABHM as the primary beneficiary on the beneficiary designation form for a percentage (1–100) of your account's final value, you can make a tax-wise gift to support us after your lifetime.

The information in this publication is not intended as legal or tax advice. For such advice, please consult an attorney or tax advisor. Figures cited in examples are for illustrative purposes only. References to tax rates include federal taxes only and are subject to change. State law may further impact your individual results.